

# RESUME OF JON HEILMAN

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2009 - Present

Marketing Director | Designer | Print Production  
Firehouse Image Center • Indianapolis, Indiana

I have worn many hats since returning to Firehouse. I began as a designer and production technician. Firehouse then realized the opportunity to invest in a marketing strategy and I was promoted to Marketing Director. Responsibilities included re-branding the company through website, collateral, trade show, etc. Other responsibilities have included prepress, design for Firehouse clients and production automation.

2008 - 2009

Art Director  
Dynamic Graphics • Carmel, Indiana

Dynamic Graphics is an agency dedicated to two primary clients—BDI Marketing (now DBI Distribution) and Candy Dynamics. Both companies develop and market their separate line of products. BDI markets energy products and nutritional supplements and Candy Dynamics produces the Toxic Waste Hazardously Sour Candy line.

As Art Director, I was responsible for initiating product concepts, building 3D models for virtual product prototypes, creating layouts for packaging and in-store displays, magazine ads, sell sheets and flyers, trade show displays, graphics and props, web graphics including Flash animations and banners, corporate identity and branding.

Dynamics Graphics was forced to cut staff due to the economic downturn in 2009.

## Employment History

2002 - 2008

Art Director | Graphic Designer  
5MetaCom • Carmel, Indiana

5MetaCom (formerly The Majestic Group) was the largest agency in Indiana specializing in marketing technical and scientific products.

At 5MetaCom, I ran the gamut from concept and layout to production and proofing. I functioned as art director on projects that fell within my specific areas of expertise such as web, html and Flash. I also worked in conjunction with the senior art directors and realized their visions on both Mac and PC platforms. 5MetaCom primarily utilized Adobe Creative Suite, QuarkXPress and Flash, however, clients also received finished layouts in Word and Powerpoint for their convenience, so I've pushed the design limits of those programs as well. I have researched, implemented and managed the job archiving and cataloging system which contained over 6,000 jobs over an eight year period.

1999 - 2001

Art Director  
PanAngling Travel Service • Indianapolis, Indiana

PanAngling was a full-service travel agency specializing in outdoor adventures. The driving force behind this 26-year-old company was Pat Galyan who blazed a trail to the top of the retail sporting goods industry with stores bearing his name. I was personally hired by Mr. Galyan to facilitate the production of all design work in-house.

During my time as Art Director at PanAngling, I revamped the graphic identity of the company to the status of an industry leader. That plan was reflected in company logos, letterhead & business cards, numerous full-color catalogs, a monthly adventure newsletter, print ads, website design, trade show displays, direct mail and corporate proposals.

As the one-man art department, I took all projects from concept to completion. My responsibilities included executing multiple design projects simultaneously, writing copy, scanning photos, purchasing and maintaining hardware & software, overseeing press checks, managing and archiving graphics files and constantly working miracles to meet deadlines!

PanAngling was forced to close due to the sharp and sudden decline in travel following September 11, 2001.

The word "METROPOLIS" is written in a large, bold, 3D-style font with a metallic, gold-colored finish. The letters are blocky and have a slight shadow beneath them, giving them a three-dimensional appearance. The font is centered at the bottom of the page.

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## Employment History

1998 - present  
Freelance Graphic Designer  
Metropolis • Greenwood, Indiana

I began taking freelance design work as a further creative outlet and have been fortunate to contact and maintain a select number of loyal clients. As a one-man operation, I can turn projects of all types quite quickly. Projects include everything from one-color to four, web to print and even 3D modeling. You can view my on-line portfolio at the Metropolis website at [www.metropolisgrafix.com](http://www.metropolisgrafix.com).

1989 - 1999  
Art Director/Digital Imaging Manager  
Firehouse Image Center • Indianapolis, Indiana

Firehouse has been the leading commercial photo lab in Indiana since 1971. In my 10 years with Firehouse, I progressed through every department in both the commercial photo lab and the digital imaging lab. After establishing and troubleshooting each new department in digital imaging, I was promoted to Digital Imaging Manager in 1996. I was also Firehouse's Art Director for all design projects.

2018 - present  
765 Paranormal • Northern Indiana

I volunteered as a member of the production crew for 765 Paranormal and have designed what I hope will be the first of many promo posters for their paranormal documentaries.

2013 - present  
Greenwood Community High School • Greenwood, Indiana

I have volunteered extensively for the Greenwood High School music program. I became involved as my children progressed through high school and I enjoyed working for the program so much, I have continued after my children graduated. I design seven printed programs each school year, create senior banners, design logos for the marching band shows, build and maintain their website and create any other needed graphics, banners, flyers, etc. I have also documented the rich history of the 14-time state champion marching band in a detailed, and ongoing, series of blog posts. <https://ghsband.org> This project won the school an Advocacy in Action National award from Music For All in 2019. <https://advocacy.musicforall.org>

2003 - 2007  
WoodWorks Films • Indianapolis, Indiana

WoodWorks produced two films shot in and around Indianapolis. "[Saving Star Wars](#)" in 2004 was a parody of "Star Wars" with elements of "The Matrix." "[Open Mic'rs](#)" was in 2006 and followed stand-up comedians at an open-mic comedy competition. For WoodWorks I designed and created everything from posters, banners, flyers, press kits, websites and DVD covers.

## Volunteering

## Education

1982 - 1986  
Herron School of Art • Indianapolis, Indiana

I hold a Bachelor of Fine Art in Graphic Design from Herron along with a Minor in Photography. Areas of study included typography, paste-up, color theory, corporate identity and fine art photography.

## Software/Hardware Experience

I have work experience with all of the following:

Macintosh OS, Windows OS, Adobe Acrobat, Adobe Audition, Adobe Dreamweaver, Adobe Animate, Adobe Illustrator, Adobe InDesign, Adobe Lightroom, Adobe Photoshop, Adobe Premiere, Delivra Email Marketing, Salesforce, Wordpress, Eovia Carrara, Macromedia SoundEdit 16, MS Office, NewTek Lightwave, QuarkXPress and Strata 3D.



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